

# ¡CONGRESO CELEBRA!

Hello Community Partners,

On behalf of Congreso de Latinos Unidos, and our Board of Directors, we are pleased to invite you to our fourth annual fundraising event ¡Congreso Celebra! during Hispanic Heritage Month on **Thursday, October 9, 2025**.

We look forward to celebrating the amazing work of our Corporate, Community, and Staff Champions as we showcase how they reflect our Congreso value of service. With remarks from Congreso's leaders, and authentic **Latin American flavors and spirits**, ¡Congreso Celebra! is an opportunity for all our friends and supporters to get to know one another, celebrate Hispanic Heritage Month and recognize the champions of our community!

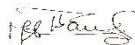
We would be so grateful if you would consider supporting this celebration as a sponsor, supporter, or attendee to help us reach our \$30,000 goal. Your support will deeply impact our ongoing and collective work to ensure that our community is connected to our critical resources in the areas of housing, parenting support, workforce education, and health and well-being services.

Please contact Julia Rivera, Chief External Affairs Officer at [riveraju@congreso.net](mailto:riveraju@congreso.net) for questions about sponsorship and ways to get engaged with Congreso Celebra.

Yours in service,



Jannette Diaz  
*President & CEO*



Miguel Alban  
*Board Chair*

## **Sponsorship Levels:**

### **\$10,000 Congreso Celebra Presenting Sponsor (exclusive sponsorship):**

- Recognized and highlighted as Congreso Celebra Presenting Sponsor on event website, social media, and in event programming
- Branded logo included in loop at in-person event
- Branded logo on Congreso's Homepage for 3 months and company shout out as Presenting Sponsor on all Congreso's social media platforms including in event promotion and recap
- Customized activation space on site at event
- Customized signage on display at the event
- 2-minute speaking opportunity at event
- Social media Video Spotlight Reel
- Shout out in pre & post event mailers/email marketing
- Recognition in Internal and External Newsletter for 2 months
- Recognition in printed materials during in-person event
- Recognition in Congreso's FY25 Annual report
- 10 attendee tickets

### **\$5,000 Champion Sponsor:**

- Branded logo on event website
- Branded logo included in loop at in-person event
- Branded logo on Congreso's Homepage for 2 months
- Customized activation space on site at event
- Recognition in Internal and External Newsletter for October 2025
- Branded logo and company shout out on all of Congreso's social media platforms
- Social media video Spotlight Reel
- Highlighted during program of in-person event
- Recognition in Congreso's FY25 Annual report
- 6 attendee tickets

### **\$3,000 Advocate Sponsor:**

- Recognized and highlighted as Congreso Celebra Small Business Partner Sponsor on event website, social media, and in event programming
- Branded logo on Congreso's Partnership page for 2 months
- Shout out in pre & post event mailers/email marketing
- Social Media stand alone post
- Recognition in printed materials during in-person event
- Recognition in Congreso's FY25 Annual report
- 3 attendee tickets

### **\$1,500 Partner Sponsor:**

- Branded logo on event website and at in-person event
- Branded logo and company shout out on all Congreso's social media platforms

- Highlighted during program of in-person event
- Recognition in Congreso's FY25 Annual report
- 2 attendee tickets

**\$500 Supporter Sponsorship:**

- Branded logo on event website and at in-person event
- Branded logo and company shout out on all Congreso's social media platforms
- Highlighted during program of in-person event
- 2 attendee tickets

**(In-Kind) Restaurant/Food/Cocktail Sponsor:**

- Provides In-Kind Donation of food, alcoholic drinks, and catering service during cocktail reception
- Exclusive Restaurant/Food Sponsor recognition at food stations
- Recognition in printed materials during in-person event and on Congreso's social media platforms
- Recognition in Congreso's FY25 Annual report
- 2 attendee tickets

**Congreso Celebra Ticket Information:**

- Individual Ticket: \$75
- Young Professional: \$50 (Requires valid photo ID\ confirming age 35 and under)
- Congreso Alumni: \$50
- Group tickets 5 for \$300
- Staff Ticket: \$25

**Payment Processing & Contact Information:**

Paying by Check? All checks made payable to Congreso De Latinos Unidos Inc. can be mailed to:

Congreso de Latinos Unidos Inc  
Attn: Congreso Celebra 2025  
216 W Somerset St.  
Philadelphia, PA 19133

Purchase tickets online:

**Need Assistance? Please contact:**

Erica Avery, *Fundraising & Special Events Manager*  
[averye@congreso.net](mailto:averye@congreso.net) | 301.653.1444